



VOLUNTEER RESEARCHER / WRITER

Greenspace Zambia, a website dedicated to promoting sustainable gardening practices, is seeking a Researcher / Writer to join our team and contribute to our website.

As part of our volunteer-driven media team, this position is ideal for individuals who share our vision of providing practical information on sustainability in Zambia and are willing to give a portion of their time to the cause.

Visit our [website](#), or find us on social media to find out more about what we do.

Responsibilities:

- Conduct in-depth research on sustainable gardening practices, eco-friendly principles, and related topics to gather accurate and up-to-date information.
- Generate well-researched, engaging, and informative articles, blog posts, and other written content for the Greenspace Zambia website.
- Collaborate with the team to develop content ideas that resonate with our audience and align with our mission.
- Optimise written content for search engine optimization (SEO) to increase visibility and organic traffic.

Requirements:

- Passion for sustainability, eco-friendly practices, and a keen interest in sustainable gardening.
- Strong research skills with the ability to gather information from credible sources and synthesise it into engaging written content.
- Excellent writing skills with impeccable grammar, punctuation, and storytelling abilities. Familiarity with SEO principles and the ability to optimise written content for search engine visibility is an additional advantage.
- Strong communication and collaboration skills, as you will work closely with the team to develop content ideas.

Benefits:

- Opportunity to contribute to a reputable platform dedicated to promoting sustainable gardening practices.
- Gain visibility and recognition as a thought leader in sustainable gardening and eco-friendly practices.

Join Greenspace Zambia and be part of our mission to inspire and educate others about sustainable gardening practices through well-researched and compelling written content.

To apply, please send your CV including links to published articles or writing samples, and a brief cover letter outlining your interest and relevant experience to recruitment.greenspacezambia@gmail.com.

Closing Date: 16 July 2023