## **VOLUNTEER MEDIA OFFICER**

Greenspace Zambia, a website dedicated to producing contextualised content about eco-friendly gardening practices, is seeking a Volunteer Media Officer to join our team.

As part of our volunteer-driven media team, this position is ideal for individuals who share our vision of providing practical information on sustainability in Zambia and are willing to give a portion of their time to the cause.

Visit our website, or find us on social media, to find out more about what we do.

## Responsibilities:

- Assist in shooting videos for the Greenspace Zambia channel, focusing on sustainable gardening techniques, eco-friendly principles, and practical applications.
- Edit and enhance video footage to create visually appealing and informative content.
- Collaborate with the team to brainstorm and develop new video ideas that resonate with the target audience.
- Create media assets for various social media platforms to increase the reach and engagement of Greenspace Zambia.
- Help with general administrative tasks related to media production, such as organising files, maintaining equipment, and managing schedules.

## Requirements:

- Strong interest in sustainability, eco-friendly practices, and gardening.
- Proficiency in shooting high-quality videos, utilising proper lighting, sound, and composition techniques.
- Experience in video editing software (e.g., Adobe Premiere Pro, Final Cut Pro, etc.) to create visually appealing content.
- Familiarity with social media platforms (e.g., YouTube, Instagram, Facebook) and knowledge of best practices for engaging online audiences.

## Benefits:

This is an opportunity to develop and showcase your skills and creativity to a growing audience and make a positive impact.

Join Greenspace Zambia and be part of an exciting journey to spread awareness about sustainable gardening practices through captivating and educational media content.

To apply, please send your resume, portfolio, and a brief cover letter outlining your interest and relevant experience to <u>recruitment.greenspacezambia@gmail.com</u>.

Closing Date: 16 July 2023